

Welcome to TipsTrade...

Professional Used Car Underwriters to the Trade



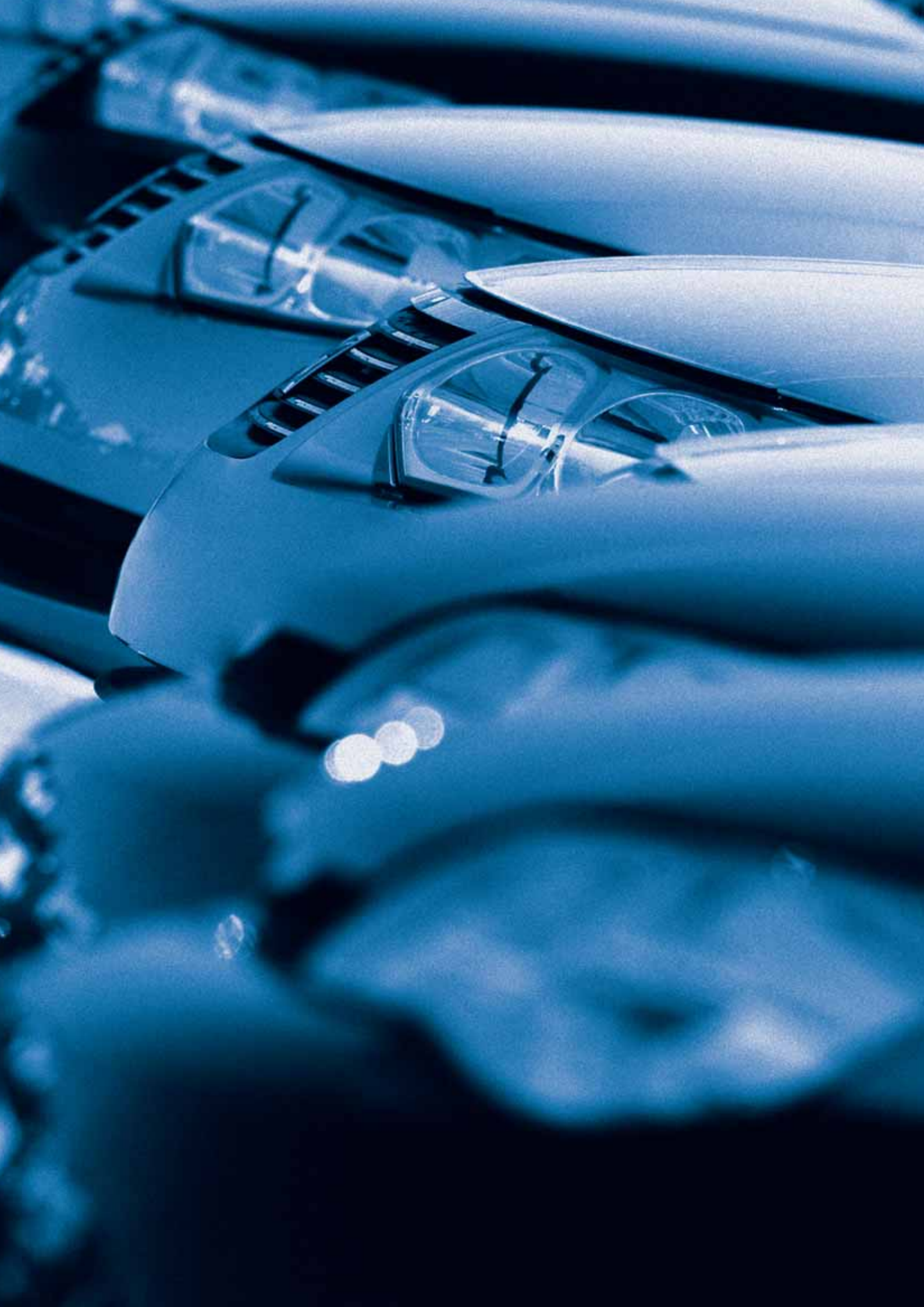
The largest used car underwriter in the UK...

Based in Buckinghamshire, TipsTrade provides car dealers with the definitive national resource for instant and reliable underwriting of all part exchange cars.

Established in 1993, the TipsTrade team has now grown to over 20 experienced underwriters able to provide accurate, unbiased market valuation on all car models ranging from £2,000 to over £100,000. Today TipsTrade's reputation for delivering an honest, knowledgeable and efficient service means we're trusted by the trade to underwrite over 4500 cars a month.

For further information on how TipsTrade can provide your sales team with a professional underwriting service and an instant source for quality used cars, please visit www.tipstrade.net or give us a call on 01844 337 325.





Five reasons to work with TipsTrade

- 1 Personal relationship with a dedicated underwriter**

One of our experienced underwriters will work directly with you to ensure you always receive the best bids. They are supported in-turn by our rapidly growing team of over 20 underwriters.
- 2 A network of 1000's of franchise and specialist dealers**

We have immediate access to a nationwide network of both franchised and specialist dealers allowing us to continually update our knowledge of market movements. This level of 'real-time' intelligence gives us the ability to meet the specific requirements of your team.
- 3 Nationally marketed trade only website and email service**

We give you complete access to our trade only website where you can view all the cars that are available. Plus, every night, we will email you with a list of the latest cars that have been added.
- 4 Overage stock disposal**

If you need to quickly dispose of overage stock, we provide a swapping service to help locate and swap appropriate vehicles from other reputable dealers.
- 5 No incentives**

The only incentive we offer is the best bid to do the deal. We do not offer individual incentives or inducements; therefore you always receive completely impartial bids and the best value.

Key trade selling and buying benefits...

Selling benefits...

One call for an instant underwrite of any model

TipsTrade underwrite all models from £2,000 to over £100,000 including cars that others are often reluctant to price. You now have one source for the immediate and reliable underwriting of all your part exchange cars.

Extensive multi-brand knowledge

Our ability to correctly identify the exact car based on all key factors such as the model year, specification and condition enables us to underwrite an accurate market value. This strengthens your risk management routine thus reduces your exposure on part exchanges.

Unbiased market valuation of cars

Because we are aware of car pricing trends on a nationwide basis and have no personal stocking issues, our bids are always a fair valuation of the car based on the true market value.

Maximised value at time of sale = more profit to you

We do not have a profit margin to protect therefore you always get the best deal. We work on your behalf to sell at higher than the underwritten bid. Over 30% of cars we underwrite exceed the underwritten value at sale. The result - more on your bottom line.

Buying benefits...

Buy now - direct purchasing strategy

TipsTrade gives you a source of instantly available quality used cars. Why waste time at auctions or advertising in the trade publications, when you can purchase the cars you want without leaving your desk.

Possibly the best source of privately owned used cars

You now have the opportunity to purchase a broad range of good quality cars and not be limited to the ex management and ex rental cars offered by the manufacturers and closed auctions.

'No sale, no fee' and no subscription charges

We operate a transparent pricing policy and charge only 0.75% of the final sale value, subject to a minimum of £50 (+VAT). No catches, no sign-up fees and no hidden charges.



www.tipstrade.net



Always available, very helpful with competitive underwriting, totally reliable and a very good source of used stock.

Mike Graham, Sales Manager, Beadles Volkswagen Dartford

We have dealt continuously with TipsTrade for over 12 years and find their experience in pricing a very wide range of vehicles has been invaluable, they also supply us with many good used BMW's.

Nigel Rogers, New Car Sales Manager, Sewells BMW

www.tipstrade.net - your online used car search...

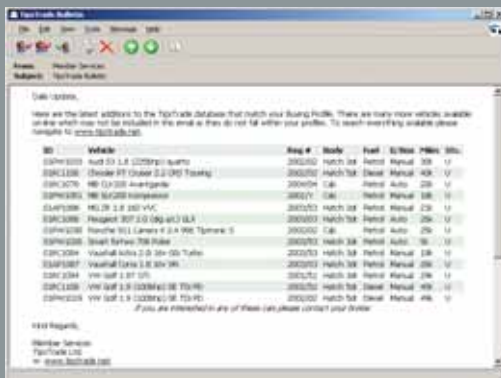


Search TipsTrade vehicle database

Our online vehicle database allows you to search for vehicles which meet your specific requirements from body types and manufacturers through to engine type and mileage.

Additional benefits with free registration

TipsTrade users can register free for access to advanced online features including an average vehicle swapping service, buyer profiles and saved vehicle shopping lists.



Receive daily vehicle match emails

TipsTrade registered users can define and request nightly email lists of vehicles from TipsTrade's database which exactly meet their current stock requirements.



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